

# Merilly J. Ruglas

GRAPHIC DESIGN | UX/UI DESIGN | ILLUSTRATION | WEB DESIGN | MOTION GRAPHICS

Cell: 504.351.6817 | Email: [bluetori@bluetori.com](mailto:bluetori@bluetori.com)  
Portfolio: [www.bluetori.com](http://www.bluetori.com) | Reel: [vimeo.com/142337936](https://vimeo.com/142337936)

## EDUCATION

Summer 2017

UDemy

UI/UX Design

Fall 2016

Loyola University

Motion Graphics Design

2012 - 2014

Tulane University SCS

BA in Digital Design,

Cum Laude

2007 - 2011

The University of New Orleans

BS in Marketing, 3.7 GPA

## SKILLS

Wireframing | UX/UI Design  
Motion Design | HTML,  
CSS, and Javascript | Digital  
Illustration | Animation  
Digital Imaging | Video  
Editing | Marketing | Social  
Media Marketing

## SOFTWARE

### Expert level:

Adobe Suite - Experience  
Design, Illustrator, Photoshop,  
After Effects, InDesign,  
Dreamweaver, Lightroom  
Final Cut Pro X  
Microsoft Office Suite  
GarageBand

### Familiar with:

Maya Autodesk  
Poser  
Sketch Up

## EXPERIENCE

### Freelance Work

May 2013 - Present

### Graphic Designer / Web Designer

Recent client - Lena Lashes

- Launching coordinated marketing campaigns through several media channels such as social media, email newsletters and text messaging to promote products, sales and promotions in order to drive daily sales. This strategy increased total sales up to \$80,000 during the month of March, and to \$100,000 during the month of April. Ever since then, monthly sales have been steady. This is almost a 60% increase in sales when comparing 2015 year-end sales to 2016 year-end sales.

- Helping to establish a brand identity by developing a style guide which will help the company keep a consistent look on newsletters, website, trade shows and social media channels.

### The Blake Hotel

February 2017 - Present

### Front Desk Supervisor

- Started as a night auditor, and was promoted to Front Desk Supervisor within 2 months.

- In charge of building a great front desk team, and supporting each agent.

- Assisting AGM in running day-to-day hotel operations.

### Computrols, Inc.

June 2014 - September 2015

### Graphic / Web Designer and Marketing Specialist

- Headed the company's digital media and print department, as well as designed all marketing materials: newsletters, product information sheets, promotional and training videos and more.

- Created a customized sales presentation for the VP of Operations that helped the company win a \$1 billion project in California for the LABBC 2015.

- Designed and edited the entire product label for their new LX Series line of controllers, including the LX Series logo.

### theWELL

May 2013 - June 2014

### Center for Health and Wellness Promotion, Tulane University

### Graphic Designer / Student Internship

- Conceptualized and created posters, flyers and marketing collaterals used in most of their 2013 health campaigns such as the InFLUence, Healthy Tulane, Healthy You, All About Sex, and Wellness Wednesday among others.

- Designed several newspaper ads that were published in the September - November 2013 issues of the Tulane University newspaper, the "Hullabaloo."

- Assembled and edited advertising videos for theWELL's OneWave Bystander Training program for 2013.

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## REFERENCES

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**Brian Saito, Owner**  
Frame City Frame Shop  
e-mail: [saito.brian@gmail.com](mailto:saito.brian@gmail.com)  
phone: 504-887-9146

**Mariana Oldenburg, Contract Art Director**  
Beatriz Ball Collections  
e-mail: [marianaoldenburg@mac.com](mailto:marianaoldenburg@mac.com)  
phone: 504-343-8912

**Anwer Bashi**  
Co-Founder/Director  
of R&D, Entronix  
e-mail: [anwer.bashi@entronix.io](mailto:anwer.bashi@entronix.io)  
phone: 504-606-0346

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## PROFESSIONAL AFFILIATIONS

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AIGA  
Member

SGI - Lay Buddhist Org.  
Member

Phi Kappa Phi  
Honor Society

Alpha Sigma Lambda  
Honor Society

F.L.A.M.E.  
US Olympic Committee

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## EXPERIENCE (continued...)

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**1stLake Properties** November 2011 - January 2013  
**Leasing Agent**  
- Met apartment leasing goals every month, and in some months, I even exceeded the goals set for the month which allowed me to earn higher commissions.  
- Helped increase Sawmill Creek Apartments occupancy level from 70% to 90% or higher and kept it steady during the time I was there.

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## VOLUNTEER WORK

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**Appointed Young Women's District Leader** 2013 - 2016  
New Orleans Mid-City Hope District  
SGI-New Orleans, LA

**Dance Performance** September 2012  
World Peace Day,  
LA State Capitol  
Baton Rouge, LA

**SGI Crew of Zulu Participant** 2012 - 2013  
Mardi Gras 2012 - 2013

**Volunteer** May 2011  
ARNO Animal Shelter

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## CONFERENCES AND TRAINING

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**Conference Participant** February 7 - 9, 2015  
SGI Study Conference:  
North America and Oceania

**Conference Participant** October 25, 2011  
Education Day, Breakbulk Americas  
Transportation Exhibit

**F.L.A.M.E. Youth Participant** June 2009  
US Olympic Committee  
Olympic Facility  
Colorado Springs, CO